



The programme

'Do you think you have what it takes to survive and become the 'Dragons Apprentice'? Many like you have tried and failed, why should you be any different.



Can you create a product that wins over the support of our 'Den' masters and achieve their backing. They are a tough bunch to please and you don't want to make them angry. Then working as you have never done before try to outperform the opposition. The 'Dragons' only like winners, and to be chosen as the 'Apprentice' will be what everybody is hoping for.

Duration and location

1 day and in a location of your choice, or let us organise one.

Who can be the next Apprentice

Anyone who wants to have fun, but more importantly wants to be the best. The 'Dragons' are tough but fair and doing well here leads to doing well in work. As for the chosen 'Apprentice', well we can all learn from them.



The question is can you be the 'Apprentice'? Can you outperform the rest? Have you got the talent?

Those taking part will:

- ◇ have fun (except when they are fired)
- ◇ become competitive (there nothing wrong with that)
- ◇ learn from each other (we don't do enough of that)
- ◇ be creative (its amazing what a pile of junk can become)
- ◇ be stretched (no we don't have a rack in the 'Den')
- ◇ be nervous (will you be the next to be fired).

Outcomes include:

- ◇ enhanced team performance
- ◇ generating a powerful team presence
- ◇ creation of a focused team purpose
- ◇ motivated employees with a 'can do' mindset.



Summary

In the morning session teams will be working to create a concept product that needs to be pitched to the team of Dragons. In the afternoon they will be working to turn the dream into reality with their project leader, production team etc. trying to become the next 'Apprentice'.

Its time to find out how good you are